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*Unless otherwise defined herein, capitalised terms in this announcement shall have the same meanings as those defined in the prospectus dated December 31, 2018 (the “**Prospectus**”) issued by Weimob Inc. (the “**Company**”).*

This announcement is for information purposes only and does not constitute an invitation or offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for securities of the Company. This announcement is not a prospectus. Potential investors should read the Prospectus for detailed information about the Company and the Global Offering before deciding whether or not to invest in the Offer Shares.

*This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended from time to time (the “**U.S. Securities Act**”). The securities may not be offered or sold in the United States except pursuant to registration or an exemption from the registration requirements of the U.S. Securities Act. There will be no public offer of securities in the United States.*

*In connection with the Global Offering, Haitong International Securities Company Limited, or any of its affiliates or any person acting for it, as stabilizing manager (the “**Stabilizing Manager**”), on behalf of the Underwriters, may over-allocate Shares or effect any other transactions with a view to stabilizing or maintaining the market price of the Shares at a level higher than that which might otherwise prevail in the open market for a limited period beginning on the Listing Date and expected to end on Thursday, February 7, 2019, being the 30th day after the last day for lodging applications under the Hong Kong Public Offering. However, there is no obligation on the Stabilizing Manager, or any person acting for it to conduct any such stabilizing action. Such stabilization action, if commenced, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules (Cap. 571W of the Laws of Hong Kong), as amended, made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong). Such stabilization action, if commenced, will be conducted at the absolute discretion of the Stabilizing Manager, its affiliates, or any person acting for it and may be discontinued at any time, and is required to be brought to an end on Thursday, February 7, 2019, being the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. After this date, no further stabilizing action may be taken and demand for the Shares and the price of the Shares could fall. The details of the intended stabilization and how it will be regulated under the Securities and Futures Ordinance are set out in the section headed “Structure of the Global Offering” in the Prospectus.*

Potential investors of the Offer Shares should note that the Joint Global Coordinators (for themselves and on behalf of the Hong Kong Underwriters) and the Joint Sponsors shall be entitled to terminate its obligations under the Hong Kong Underwriting Agreement with immediate effect upon the occurrence of any of the events set out in the section “Underwriting — Underwriting Arrangements and Expenses — Hong Kong Public Offering — Grounds for Termination” in the Prospectus, at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date (which is currently expected to be Tuesday, January 15, 2019).



WEIMOB INC.

微盟集團*

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares under the Global Offering	: 301,700,000 Shares (subject to the Over-allotment Option)
Number of Hong Kong Offer Shares	: 23,877,000 Shares (as adjusted after reallocation)
Number of International Offer Shares	: 277,823,000 Shares (as adjusted after reallocation and subject to the Over-allotment Option)
Offer Price	: HK\$2.80 per Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.0027%, and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
Nominal value	: US\$0.0001 per Share
Stock code	: 2013

Joint Sponsors

(in alphabetical order)

Deutsche Bank Group 

 **海通國際**
HAITONG

Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers

Deutsche Bank Group 

 **海通國際**
HAITONG

 **CICC**
中金公司

Joint Bookrunners and Joint Lead Managers

 **國泰君安國際**
GUOTAI JUNAN INTERNATIONAL

 **建銀國際**
CCB INTERNATIONAL

 **BOC INTERNATIONAL**

 **AMTD 尚乘**

 **富途證券**

 **興證國際**
XINGZHENG INTERNATIONAL

ANNOUNCEMENT OF OFFER PRICE AND ALLOTMENT RESULTS

* For identification purpose only

SUMMARY

OFFER PRICE

The Offer Price has been determined at HK\$2.80 per Offer Share (excluding brokerage of 1%, the SFC transaction levy of 0.0027% and the Stock Exchange trading fee of 0.005%).

NET PROCEEDS FROM THE GLOBAL OFFERING

Based on the Offer Price of HK\$2.80 per Offer Share, the net proceeds from the Global Offering to be received by the Company, after deduction of underwriting fees and commissions and estimated expenses payable by the Company in connection with the Global Offering and assuming the Over-allotment Option is not exercised, is estimated to be approximately HK\$755.7 million. The Company intends to apply such net proceeds in accordance with the purposes set out in the section headed “Future Plans and Use of Proceeds” in the Prospectus.

If the Over-allotment Option is exercised in full, the Over-allotment Option Grantor will receive the net proceeds for up to 45,255,000 Shares to be sold upon the exercise of the Over-allotment Option.

APPLICATIONS UNDER THE HONG KONG PUBLIC OFFERING

The Hong Kong Offer Shares initially offered under the Hong Kong Public Offering have been under-subscribed. A total of 3,388 valid applications have been received pursuant to the Hong Kong Public Offering for a total of 23,877,000 Hong Kong Offer Shares, representing approximately 0.79 times of the total number of 30,170,000 Hong Kong Offer Shares initially available for subscription under the Hong Kong Public Offering.

As the Hong Kong Public Offering was under-subscribed, the reallocation procedures as described in the section headed “Structure of the Global Offering – The Hong Kong Public Offering – Reallocation” in the Prospectus have been applied and the number of unsubscribed Offer Shares under the Hong Kong Public Offering have been reallocated to the International Offering. As a result of such reallocation, the final number of Offer Shares allocated to the Hong Kong Public Offering has been reduced to 23,877,000 Offer Shares, representing approximately 79.1% of the total number of Offer Shares initially available under the Hong Kong Public Offering and 7.9% of the total number of Offer Shares initially available under the Global Offering. A total number of 6,293,000 unsubscribed Hong Kong Offer Shares have been reallocated to the International Offering.

INTERNATIONAL OFFERING

The Offer Shares initially offered under the International Offering have been slightly over-subscribed. The Joint Global Coordinators have exercised its discretion to reallocate unsubscribed Offer Shares under the Hong Kong Public Offering to the International Offering as described in the section headed “Structure of the Global Offering – The Hong Kong Public Offering – Reallocation” in the Prospectus. A total number of 6,293,000 Offer Shares initially available for subscription under the Hong Kong Public Offering have been reallocated to the International Offering. As a result of such reallocation, the final number of Shares under the International Offering has been increased to 277,823,000 Offer Shares, representing approximately 92.1% of the total number of Offer Shares in the Global Offering (before any exercise of the Over-allotment Option). The final number of Offer Shares allocated to 117 places under the International Offering is 277,823,000 Shares, representing approximately 102.3% of the total number of Offer Shares initially available under the International Offering assuming the Over-allotment Option is not exercised. A total of 54 places have been placed within two board lot of Shares or less, representing approximately 46.2% of the places under the International Offering. These places have been placed approximately 0.04% of the total number of the International Offer Shares under the International Offering (before the exercise of the Over-allotment Option). A total of 100 places have been placed within four board lot of Shares or less, representing approximately 85.5% of the places under the International Offering. These places have been placed approximately 0.1% of the total number of the International Offer Shares under the International Offering (before the exercise of the Over-allotment Option).

PLACES WITH THE CONSENT UNDER PARAGRAPH 5(2) OF PLACING GUIDELINES

Under the International Offering, 83,815,000 Offer Shares were allocated to Shunfeng.li Holding Limited, an existing Shareholder of the Company, representing approximately 27.78% of the Offer Shares initially available under the Global Offering and approximately 4.17% of the Shares in issue immediately upon the completion of the Global Offering, assuming the Over-allotment Option is not exercised. We have applied to the Stock Exchange for, and the Stock Exchange has granted, a waiver from strict compliance with Rule 10.04 of the Listing Rules and its consent under paragraph 5(2) of Appendix 6 to the Listing Rules to permit the Company to allocate such Offer Shares to Shunfeng.li Holding Limited.

Under the International Offering, 22,350,000 Offer Shares were allocated to ARCHina Weimob, an existing Shareholder of the Company, representing approximately 7.41% of the Offer Shares initially available under the Global Offering and approximately 1.11% of the Shares in issue immediately upon the completion of the Global Offering, assuming the Over-allotment Option is not exercised. We have applied to the Stock Exchange for, and the Stock Exchange has granted, a waiver from strict compliance with Rule 10.04 of the Listing Rules and its consent under paragraph 5(2) of Appendix 6 to the Listing Rules to permit the Company to allocate such Offer Shares to ARCHina Weimob.

To the best knowledge of the Directors, save as disclosed in the Prospectus and this announcement, no Offer Shares under the International Offering have been allocated to applicants who are core connected persons of the Company, the Directors, the existing Shareholders or their respective close associates within the meaning of the Listing Rules whether in their own name or through their nominees and the International Offering is in compliance with the Placing Guidelines for Equity Securities as set out in Appendix 6 to the Listing Rules. The Directors confirm that no placee will, individually, be placed more than 10% of the enlarged issued share capital of the Company immediately after completion of the Global Offering. The Directors confirm that none of the Joint Sponsors, the Joint Global Coordinators, the Joint Bookrunners, the Joint Lead Managers, the Co-Manager and the Underwriters and their respective affiliated companies and connected clients (as defined in Appendix 6 to the Listing Rules) have taken up any Shares for its own benefit under the Global Offering. The Directors confirm that there will not be any new substantial Shareholder immediately after the Global Offering within the meaning of the Listing Rules and the Company’s public float will satisfy the minimum percentage prescribed by Rule 8.08 of the Listing Rules.

CORNERSTONE INVESTORS

Based on the Offer Price of HK\$2.80 per Offer Share, and pursuant to the cornerstone investment agreements with the Cornerstone Investors, (i) Beyond Science has subscribed for 19,561,000 Offer Shares, representing approximately 0.97% of the Company's issued share capital immediately upon completion of the Global Offering, and approximately 6.48% of the number of Offer Shares under the Global Offering, assuming the Over-allotment Option is not exercised; (ii) 上海微盟文騰企業發展有限公司, a subsidiary of Shanghai Wentang, has subscribed for 83,832,000 Offer Shares, representing approximately 4.17% of the Company's issued share capital immediately upon completion of the Global Offering, and approximately 27.79% of the number of Offer Shares under the Global Offering, assuming the Over-allotment Option is not exercised; and (iii) Huifu (BVI) Limited, a subsidiary of Huifu, has subscribed for 13,972,000 Offer Shares, representing approximately 0.69% of the Company's issued share capital immediately upon completion of the Global Offering, and approximately 4.63% of the number of Offer Shares under the Global Offering, assuming the Over-allotment Option is not exercised. Please refer to the section headed "Our Cornerstone Investors" in the Prospectus for further details relating to the Cornerstone Investors.

OVER-ALLOTMENT OPTION

In connection with the Global Offering, the Over-allotment Option Grantor has granted the Over-allotment Option to the International Underwriters, exercisable by the Joint Global Coordinators for themselves and on behalf of the International Underwriters, at any time from the Listing Date until Thursday, February 7, 2019, being the 30th day after the last day for lodging applications under the Hong Kong Public Offering, to require the Over-allotment Option Grantor to sell up to an aggregate of 45,255,000 additional Shares, representing 15% of the Offer Shares initially available under the Global Offering, at the Offer Price to cover over-allocations in the International Offering, if any. There has been an over-allocation of 45,255,000 Shares in the International Offering and such over-allocation will be settled using Shares to be borrowed under the Stock Borrowing Agreement between Haitong International Securities Company Limited and the Over-allotment Option Grantor. Such borrowed Shares will be covered by exercising the Over-allotment Option or by making purchases in the secondary market at prices that do not exceed the Offer Price or by a combination of these means. If the Over-allotment Option is exercised, an announcement will be made in accordance with the Listing Rules. As at the date of this announcement, the Over-allotment Option has not been exercised.

RESULTS OF ALLOCATIONS

In relation to the Hong Kong Public Offering, the Company announces that the results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering will be made available at the times and dates and in the manner specified below:

- in this announcement posted on the Company's website at www.weimob.com and the Stock Exchange's website at www.hkexnews.hk by no later than 8:00 a.m. on Monday, January 14, 2019;

- from the designated results of allocations website at www.iporesults.com.hk (alternatively: English <http://www.eipo.com.hk/en/Allotment>; Chinese <http://www.eipo.com.hk/zh-hk/Allotment>) with a “search by ID” function on a 24-hour basis from 8:00 a.m. on Monday, January 14, 2019 to 12:00 midnight on Sunday, January 20, 2019;
- by telephone enquiry line by calling +852 2862 8669 between 9:00 a.m. and 10:00 p.m. from Monday, January 14, 2019 to Thursday, January 17, 2019;
- in the special allocation results booklets which will be available for inspection during opening hours from Monday, January 14, 2019 to Wednesday, January 16, 2019 at all the receiving bank’s designated branches and sub-branches.

Results of allocations of the Hong Kong Offer Shares in the Hong Kong Public Offering, including the final Offer Price, the level of indication of interests in the International Offering, the level of applications in the Hong Kong Public Offering and the basis of allocations of the Hong Kong Offer Shares will also be published on Monday, January 14, 2019 in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) (the “**Newspapers**”) and on the Company’s website at www.weimob.com and the website of the Stock Exchange at www.hkexnews.hk.

DISPATCH/COLLECTION OF SHARE CERTIFICATES AND REFUND MONIES

Applicants who apply for 1,000,000 or more Hong Kong Offer Shares and have provided all information required by their **WHITE** Application Forms and applicants who have applied for 1,000,000 Hong Kong Offer Shares or more through the **White Form eIPO** service by submitting an electronic application through the designated website www.eipo.com.hk and their application is wholly or partially successful, may collect their refund cheque(s) and/or share certificate(s) from Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Monday, January 14, 2019, or such other date as notified by the Company in the Newspapers. If such applicants do not collect their refund cheque(s) and/or share certificate(s) personally within the time specified for collection, they will be dispatched promptly to the address specified in their Application Forms by ordinary post at their own risk.

Applicants who have applied for less than 1,000,000 Hong Kong Offer Shares and have provided all information required by their **WHITE** Application Forms and applicants who have applied for less than 1,000,000 Hong Kong Offer Shares through the **White Form eIPO** service by submitting an electronic application through the designated website www.eipo.com.hk and their application is wholly or partially successful, will have their refund cheque(s) and/or share certificate(s) sent to their address on the relevant Application Form on or before Monday, January 14, 2019, by ordinary post and at their own risk.

For applicants using the **White Form eIPO** service and who have paid the application monies from a single bank account, any refund monies will be dispatched to that bank account in the form of e-Refund payment instructions. For applicants using the **White Form eIPO** service and who have paid the application monies from multiple bank accounts, any refund monies will be dispatched to the address as specified in their application instructions in the form of refund cheque(s) by ordinary post at their own risk.

Wholly or partially successful applicants using a **YELLOW** Application Form or who gave **electronic application instructions** to HKSCC will have their share certificate(s) issued in the name of HKSCC Nominees and deposited into CCASS for credit to their designated CCASS Participant's stock account or their CCASS Investor Participant stock account as stated in their applications on Monday, January 14, 2019, or, on any other date determined by HKSCC or HKSCC Nominees.

Wholly or partially unsuccessful applicants who have applied for 1,000,000 or more Hong Kong Offer Shares under **YELLOW** Application Forms may collect their refund cheque(s) from the Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Monday, January 14, 2019, or such other date as notified by the Company in the Newspapers. If such applicants do not collect their refund cheque(s) personally within the time specified for collection, they will be dispatched promptly to the address specified in their Application Form by ordinary post at their own risk.

Wholly or partially unsuccessful applicants who have applied for less than 1,000,000 Hong Kong Offer Shares under **YELLOW** Application Forms will have their refund cheque(s) sent to the address on the relevant Application Form on or before Monday, January 14, 2019, by ordinary post and at their own risk.

Refund of application monies in respect of wholly or partially unsuccessful applications who gave **electronic application instructions** to HKSCC will be credited to their designated bank account or the designated bank account of their broker or custodian on Monday, January 14, 2019.

PUBLIC FLOAT

The Directors of the Company confirm that the three largest public shareholders of the Company do not hold more than 50% of the Shares held in public hands at the time of the Listing in compliance with Rules 8.08(3) and 8.24 of the Listing Rules. The Directors of the Company confirm that there will be at least 300 Shareholders at the time of the Listing in compliance with Rule 8.08(2) of the Listing Rules.

COMMENCEMENT OF DEALINGS IN THE SHARES

No temporary document of title will be issued in respect of the Offer Shares. No receipt will be issued for sums paid on application. Share certificates for the Offer Shares will only become valid certificates of title at 8:00 a.m. on Tuesday, January 15, 2019, provided that (i) the Global Offering has become unconditional in all respects and (ii) the right of termination as described in the section headed "Underwriting – Underwriting Arrangements and Expenses – Hong Kong Public Offering – Grounds for Termination" in the Prospectus has not been exercised.

Assuming that the Global Offering becomes unconditional in all aspects at or before 8:00 a.m. on Tuesday, January 15, 2019, dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Tuesday, January 15, 2019. The Shares will be traded in board lots of 1,000 Shares each. The stock code of the Shares is 2013.

In view of the high concentration of shareholding in a small number of Shareholders, Shareholders and prospective investors should be aware that the price of the Shares could move substantially even with a small number of Shares traded, and should exercise extreme caution when dealing in the Shares.

OFFER PRICE

The Offer Price has been determined at HK\$2.80 per Offer Share (excluding brokerage of 1%, the SFC transaction levy of 0.0027% and the Stock Exchange trading fee of 0.005%).

NET PROCEEDS FROM THE GLOBAL OFFERING

Based on the Offer Price of HK\$2.80 per Offer Share, the net proceeds from the Global Offering to be received by the Company, after deduction of underwriting fees and commissions and estimated expenses payable by the Company in connection with the Global Offering and assuming the Over-allotment Option is not exercised, are estimated to be approximately HK\$755.7 million. The Group intends to apply the proceeds from the Global Offering as follows:

- Approximately 30.0%, or HK\$226.7 million, for enhancing our research and development capability and improving our technology infrastructure, including:
 - Approximately 25.0%, or HK\$188.9 million, for recruiting more talents in the areas of AI, machine learning and smart hardware with competitive compensation to develop intelligent business algorithm database, enhance Weimob Cloud platform and develop intelligent business solutions integrating software and hardware;
 - Approximately 5.0%, or HK\$37.8 million, for investment in big data center including purchase of IT servers and equipment to set up more server and real-time computing nodes to increase the data storage capacity and enhance real-time computing capability;
- Approximately 25.0%, or HK\$188.9 million, for pursuing strategic cooperation, investments and acquisitions that we believe can expand our products and offerings, allow us to enter new industry verticals, strengthen our technological and research and development capabilities, or investing in other mobile or digital sectors that are complementary to our current businesses;
- Approximately 15.0%, or HK\$113.3 million, for investment in improving sales and marketing capabilities, including:
 - Approximately 5.0%, or HK\$37.8 million, for increasing advertising spending to enhance our brand awareness;
 - Approximately 5.0%, or HK\$37.8 million, for increasing digital marketing spending on search engines to acquire more clients;
 - Approximately 3.0%, or HK\$22.7 million, for establishment of hotline sales centers to enhance our direct sales capabilities and recruit more qualified personnel for such hotline sales centers; and
 - Approximately 2.0%, or HK\$15.0 million, for recruiting more channel partners with industry expertise and strong merchant relationships;

- Approximately 10.0%, or HK\$75.6 million, for purchasing social media advertising traffic for targeted marketing business to enhance our cooperation with Tencent and other leading social media platforms in China;
- Approximately 10.0%, or HK\$75.6 million, for expanding our Marketing Cloud and Sales Cloud product offerings, and expanding our sales channel to enlarge the client base of our cloud offerings; and
- Approximately 10.0%, or HK\$75.6 million, for working capital and general corporate use.

The above allocation of the net proceeds will be adjusted on a pro rata basis in the event that the Over-allotment Option is exercised. Please see “Future Plans and Use of Proceeds” in the Prospectus for further details of the Company’s intended use of the net proceeds from the Global Offering.

If the Over-allotment Option is exercised in full, the Over-allotment Option Grantor will receive the net proceeds for up to 45,255,000 Shares to be sold upon the exercise of the Over-allotment Option.

APPLICATIONS UNDER THE HONG KONG PUBLIC OFFERING

The Offer Shares initially offered under the Hong Kong Public Offering have been under-subscribed. At the close of the application lists at 12:00 noon on Tuesday, January 8, 2019, a total of 3,388 valid applications (including applications (i) on **WHITE** and **YELLOW** Application Forms, (ii) through giving **electronic application instructions** to HKSCC via CCASS, and (iii) to the **White Form eIPO** Service Provider through the **White Form eIPO** service) have been received pursuant to the Hong Kong Public Offering for a total of 23,877,000 Hong Kong Offer Shares, equivalent to approximately 0.79 times of the total number of 30,170,000 Hong Kong Offer Shares initially available under the Hong Kong Public Offering.

Of the 3,388 valid applications on **WHITE** and **YELLOW** Application Forms or to the designated **White Form eIPO** Service Provider through **White Form eIPO** service at www.eipo.com.hk and by **electronic application instructions** given to HKSCC for a total of 23,877,000 Hong Kong Offer Shares, a total of 3,387 valid applications in respect of a total of 21,877,000 Hong Kong Offer Shares were for Hong Kong Offer Shares with an aggregate subscription amount based on the maximum Offer Price of HK\$3.50 per Offer Share (excluding the brokerage, SFC transaction levy and the Stock Exchange trading fee) of HK\$5 million or less (representing approximately 1.45 times of the 15,085,000 Hong Kong Offer Shares initially comprised in pool A), and a total of 1 valid application in respect of a total of 2,000,000 Hong Kong Offer Shares were for Hong Kong Offer Shares with an aggregate subscription amount based on the maximum Offer Price of HK\$3.50 per Offer Share (excluding the brokerage, SFC transaction levy and the Stock Exchange trading fee) of more than HK\$5 million (representing approximately 0.13 times of the 15,085,000 Hong Kong Offer Shares initially comprised in pool B).

No applications have been rejected due to invalid application which is not completed in accordance with the instructions set out in the Application Forms. No multiple applications or suspected multiple applications have been identified and rejected. No applications have been rejected due to bounced cheque. No applications for more than 50% of the Hong Kong Offer Shares initially available under the Hong Kong Public Offering (being 15,085,000 Shares) have been identified.

As the Hong Kong Public Offering was under-subscribed, the reallocation procedures as described in the section headed “Structure of the Global Offering – The Hong Kong Public Offering – Reallocation” in the Prospectus have been applied and the number of unsubscribed Offer Shares under the Hong Kong Public Offering have been reallocated to the International Offering. As a result of such reallocation, the final number of Offer Shares allocated to the Hong Kong Public Offering has been reduced to 23,877,000 Offer Shares, representing approximately 79.1% of the total number of Offer Shares initially available under the Hong Kong Public Offering and 7.9% of the total number of Offer Shares initially available under the Global Offering. A total number of 6,293,000 unsubscribed Hong Kong Offer Shares have been reallocated to the International Offering.

The Hong Kong Offer Shares offered in the Hong Kong Public Offering were conditionally allocated on the basis set out in the paragraph headed “Basis of allotment under the Hong Kong Public Offering” below.

INTERNATIONAL OFFERING

The Offer Shares initially offered under the International Offering have been slightly over-subscribed. The Joint Global Coordinators have exercised its discretion to reallocate unsubscribed Offer Shares under the Hong Kong Public Offering to the International Offering as described in the section headed “Structure of the Global Offering – The Hong Kong Public Offering – Reallocation” in the Prospectus. A total number of 6,293,000 Offer Shares initially available for subscription under the Hong Kong Public Offering have been reallocated to the International Offering. As a result of such reallocation, the final number of Shares under the International Offering has been increased to 277,823,000 Offer Shares, representing approximately 92.1% of the total number of Offer Shares in the Global Offering (before any exercise of the Over-allotment Option). The final number of Offer Shares allocated to 117 places under the International Offering is 277,823,000 Shares, representing approximately 102.3% of the total number of Offer Shares initially available under the International Offering assuming the Over-allotment Option is not exercised. A total of 54 places have been placed within two board lot of Shares or less, representing approximately 46.2% of the places under the International Offering. These places have been placed approximately 0.04% of the total number of the International Offer Shares under the International Offering (before the exercise of the Over-allotment Option). A total of 100 places have been placed within four board lot of Shares or less, representing approximately 85.5% of the places under the International Offering. These places have been placed approximately 0.1% of the total number of the International Offer Shares under the International Offering (before the exercise of the Over-allotment Option).

To the best knowledge of the Directors, save as disclosed in the Prospectus and this announcement, no Offer Shares under the International Offering have been allocated to applicants who are core connected persons of the Company, the Directors, the existing Shareholders or their respective close associates within the meaning of the Listing Rules whether in their own name or through their nominees and the International Offering is in compliance with the Placing Guidelines for Equity Securities as set out in Appendix 6 to the Listing Rules. The Directors of the Company confirm that no placee will, individually, be placed more than 10% of the enlarged issued share capital of the Company immediately after completion of the Global Offering. The Directors of the Company confirm that none of the Joint Sponsors, the Joint Global Coordinators, the Joint Bookrunners, the Joint Lead Managers, the Co-Manager and the Underwriters and their respective affiliated companies and connected clients (as defined in Appendix 6 to the Listing Rules) have taken up any Shares for its own benefit under the Global Offering.

PLACEES WITH THE CONSENT UNDER PARAGRAPH 5(2) OF PLACING GUIDELINES

Under the International Offering, 83,815,000 Offer Shares were allocated to Shunfeng.li Holding Limited, an existing Shareholder of the Company, representing approximately 27.78% of the Offer Shares initially available under the Global Offering and approximately 4.17% of the Shares in issue immediately upon the completion of the Global Offering, assuming the Over-allotment Option is not exercised. We have applied to the Stock Exchange for, and the Stock Exchange has granted, a waiver from strict compliance with Rule 10.04 of the Listing Rules and its consent under paragraph 5(2) of Appendix 6 to the Listing Rules to permit the Company to allocate such Offer Shares to Shunfeng.li Holding Limited.

Under the International Offering, 22,350,000 Offer Shares were allocated to ARCHina Weimob, an existing Shareholder of the Company, representing approximately 7.41% of the Offer Shares initially available under the Global Offering and approximately 1.11% of the Shares in issue immediately upon the completion of the Global Offering, assuming the Over-allotment Option is not exercised. We have applied to the Stock Exchange for, and the Stock Exchange has granted, a waiver from strict compliance with Rule 10.04 of the Listing Rules and its consent under paragraph 5(2) of Appendix 6 to the Listing Rules to permit the Company to allocate such Offer Shares to ARCHina Weimob.

We set out below a summary of allotment results under the International Offering:

- top 1, 5, 10 and 25 of the placees out of the International Offering, total Offer Shares and total share capital in issue of the Company upon Listing:

Placee	Subscription (Note 1)	Shares held upon Listing	Subscription as	Subscription as	Subscription as	Subscription as	% of total	% of total
			% of International Offering (assuming no exercise of Over-allotment Option) (Note 2)	% of International Offering (assuming full exercise of Over-allotment Option)	% of total Offer Shares (assuming no exercise of Over-allotment Option)	% of total Offer Shares (assuming full exercise of Over-allotment Option)	share capital in issue (assuming no exercise of Over-allotment Option)	share capital in issue (assuming full exercise of Over-allotment Option)
Top 1	83,832,000	83,832,000	30.2%	25.9%	27.8%	24.2%	4.2%	4.2%
Top 5	265,147,000	308,767,000	95.4%	82.1%	87.9%	76.4%	15.4%	15.4%
Top 10	315,130,000	358,750,000	113.4%	97.5%	104.5%	90.8%	17.8%	17.8%
Top 25	322,856,000	366,476,000	116.2%	99.9%	107.0%	93.1%	18.2%	18.2%

- top 1, 5, 10 and 25 of all the Shareholders out of the International Offering, total Offer Shares and total share capital in issue of the Company upon Listing:

Shareholder	Subscription (Note 1)	Shares held upon Listing	Subscription as	Subscription as	Subscription as	Subscription as	% of total	% of total
			% of International Offering (assuming no exercise of Over-allotment Option) (Note 2)	% of International Offering (assuming full exercise of Over-allotment Option)	% of total Offer Shares (assuming no exercise of Over-allotment Option)	% of total Offer Shares (assuming full exercise of Over-allotment Option)	share capital in issue (assuming no exercise of Over-allotment Option)	share capital in issue (assuming full exercise of Over-allotment Option)
Top 1	0	321,145,000	0.0%	0.0%	0.0%	0.0%	16.0%	16.0%
Top 5	83,815,000	818,505,000	30.2%	25.9%	27.8%	24.2%	40.7%	40.7%
Top 10 (Note 3)	167,647,000	1,247,267,000	60.3%	51.9%	55.6%	48.3%	62.0%	60.7%
Top 25 (Note 3)	265,147,000	1,953,052,000	95.4%	82.1%	87.9%	76.4%	97.1%	94.9%

Notes:

- The number of Shares under subscription includes over-allocated Shares.
- The number of Shares under subscription includes over-allocated Shares, while the number of Shares in the International Offering does not take into account the Shares to be sold upon the exercise of the Over-allotment Option.
- Assuming that the Over-allotment Option will not be exercised and the Shares lent under the Stock Borrowing Agreement will be fully returned to the Over-allotment Option Grantor after Listing, and that the returned Shares would not comprise any Shares that may be sold by any of the top 25 placees after Listing.

Cornerstone Investors

Based on the Offer Price of HK\$2.80 per Offer Share, and pursuant to the cornerstone investment agreements with the Cornerstone Investors as disclosed in the section headed “Our Cornerstone Investors” in the Prospectus, the number of Offer Shares subscribed by the Cornerstone Investors has now been determined as set out below:

Cornerstone Investor	Number of the Shares subscribed	Approximate percentages of the Offer Shares (assuming that Over-allotment Option is not exercised)	Approximate percentages of the Shares in issue immediately upon completion of the Global Offering (assuming that Over-allotment Option is not exercised)
Beyond Science	19,561,000	6.48%	0.97%
Shanghai Wentang (through its subsidiary 上海微盟文騰企業發展有限公司)	83,832,000	27.79%	4.17%
Huifu (through its subsidiary Huifu (BVI) Limited)	13,972,000	4.63%	0.69%
Total	<u>117,365,000</u>	<u>38.90%</u>	<u>5.84%</u>

To the best knowledge of our Company, each of the Cornerstone Investors is an Independent Third Party and is not our connected person (as defined in the Listing Rules) while Beyond Science, one of the Cornerstone Investors, is a close associate of Tencent Mobility, an existing Shareholder of the Company. We have applied to the Stock Exchange for, and the Stock Exchange has granted, consent pursuant to paragraph 5(2) of Appendix 6 to the Listing Rules for Beyond Science to participate in the Global Offering as a Cornerstone Investor. Further, each of Beyond Science and Shanghai Wentang has decided to invest in the relevant Offer Shares through qualified domestic institutional investor funds set up and maintained by Shanghai Guotai Junan Securities Asset Management Co., Ltd. (上海國泰君安證券資產管理有限公司), which is a “connected client” of Guotai Junan Securities (Hong Kong) Limited, one of the Underwriters. We have applied to the Stock Exchange for, and the Stock Exchange has granted, its consent under paragraph 5(1) of Appendix 6 to the Listing Rules to permit each of Beyond Science and Shanghai Wentang to participate in the Global Offering as a Cornerstone Investor. For details, please refer to the section headed “Waivers from Strict Compliance with the Listing Rules” in the Prospectus.

The Cornerstone Investors will acquire the Offer Shares pursuant to, and as part of, the International Offering. The Offer Shares to be subscribed for by the Cornerstone Investors will rank pari passu in all respects with the other fully paid Shares in issue and will be counted towards the public float of our Company. None of the Cornerstone Investors will have any representation on the Board or becomes a substantial Shareholder of our Company upon completion of the Global Offering and will not subscribe for any Offer Shares under the Global Offering other than pursuant to the cornerstone investor agreements.

Over-allotment Option

In connection with the Global Offering, the Over-allotment Option Grantor has granted the Over-allotment Option to the International Underwriters, exercisable by the Joint Global Coordinators for themselves and on behalf of the International Underwriters, at any time from the Listing Date until Thursday, February 7, 2019, being the 30th day after the last day for lodging applications under the Hong Kong Public Offering, to require the Over-allotment Option Grantor to sell up to an aggregate of 45,255,000 additional Shares, representing 15% of the Offer Shares initially offered under the Global Offering, at the Offer Price to cover over-allocations in the International Offering, if any. There has been an over-allocation of 45,255,000 Shares in the International Offering and such over-allocation will be settled using Shares to be borrowed under the Stock Borrowing Agreement between Haitong International Securities Company Limited and the Over-allotment Option Grantor. Such borrowed Shares will be covered by exercising the Over-allotment Option or by making purchases in the secondary market at prices that do not exceed the Offer Price or by a combination of these means. If the Over-allotment Option is exercised, an announcement will be made in accordance with the Listing Rules. As at the date of this announcement, the Over-allotment Option has not been exercised.

BASIS OF ALLOTMENT UNDER THE HONG KONG PUBLIC OFFERING

Subject to the satisfaction of the conditions set out in the section headed “Structure of the Global Offering – Conditions of the Global Offering” in the Prospectus, valid applications made by the public on **WHITE** and **YELLOW** Application Forms, to the **White Form eIPO** Service Provider under the **White Form eIPO** service and through giving **electronic application instructions** to HKSCC via CCASS will be conditionally allocated on the basis set out below:

NO. OF SHARES APPLIED FOR	NO. OF VALID APPLICATIONS	BASIS OF ALLOTMENT / BALLOT	APPROXIMATE PERCENTAGE ALLOTTED OF THE TOTAL NO. OF SHARES APPLIED FOR
POOL A			
1,000	1,710	1,000 Shares	100.00%
2,000	776	2,000 Shares	100.00%
3,000	209	3,000 Shares	100.00%
4,000	83	4,000 Shares	100.00%
5,000	118	5,000 Shares	100.00%
6,000	64	6,000 Shares	100.00%
7,000	11	7,000 Shares	100.00%
8,000	17	8,000 Shares	100.00%
9,000	21	9,000 Shares	100.00%
10,000	126	10,000 Shares	100.00%
15,000	47	15,000 Shares	100.00%
20,000	44	20,000 Shares	100.00%
25,000	14	25,000 Shares	100.00%
30,000	41	30,000 Shares	100.00%
35,000	7	35,000 Shares	100.00%
40,000	6	40,000 Shares	100.00%

NO. OF SHARES APPLIED FOR	NO. OF VALID APPLICATIONS	BASIS OF ALLOTMENT / BALLOT	APPROXIMATE PERCENTAGE ALLOTTED OF THE TOTAL NO. OF SHARES APPLIED FOR
45,000	2	45,000 Shares	100.00%
50,000	32	50,000 Shares	100.00%
60,000	10	60,000 Shares	100.00%
70,000	7	70,000 Shares	100.00%
80,000	4	80,000 Shares	100.00%
90,000	3	90,000 Shares	100.00%
100,000	20	100,000 Shares	100.00%
200,000	9	200,000 Shares	100.00%
400,000	2	400,000 Shares	100.00%
800,000	3	800,000 Shares	100.00%
1,000,000	1	1,000,000 Shares	100.00%
	3,387		
		POOL B	
2,000,000	1	2,000,000 Shares	100.00%

The final number of Offer Shares comprised in the Hong Kong Public Offering is 23,877,000 Offer Shares, representing approximately 7.9% of the total number of the Offer Shares initially available under the Global Offering. The final number of Offer Shares comprised in the International Offering is 277,823,000 Offer Shares, representing approximately 92.1% of the total number of the Offer Shares initially available under the Global Offering.

RESULTS OF ALLOCATIONS

The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering will be available at the times and dates and in the manner specified below:

- in this announcement posted on the Company's website at www.weimob.com and the Stock Exchange's website at www.hkexnews.hk by no later than 8:00 a.m. on Monday, January 14, 2019;
- from the designated results of allocations website at www.iporesults.com.hk (alternatively: English <http://www.eipo.com.hk/en/Allotment>; Chinese <http://www.eipo.com.hk/zh-hk/Allotment>) with a "search by ID" function on a 24-hour basis from 8:00 a.m. on Monday, January 14, 2019 to 12:00 midnight on Sunday, January 20, 2019;

- by telephone enquiry line by calling +852 2862 8669 between 9:00 a.m. and 10:00 p.m. from Monday, January 14, 2019 to Thursday, January 17, 2019;
- in the special allocation results booklets which will be available for inspection during opening hours from Monday, January 14, 2019 to Wednesday, January 16, 2019 at all the receiving bank's designated branches and sub-branches as set out below:

Standard Chartered Bank (Hong Kong) Limited

District	Branch Name	Address
Hong Kong Island	Des Voeux Road Branch	Standard Chartered Bank Building, 4-4A, Des Voeux Road Central, Central
	Causeway Bay Branch	G/F to 2/F, Yee Wah Mansion, 38-40A Yee Wo Street, Causeway Bay
Kowloon	Telford Gardens Branch	Shop P9-12, Telford Centre, Telford Gardens, Tai Yip Street, Kowloon Bay
	Mongkok Branch	Shop B, G/F, 1/F & 2/F, 617-623 Nathan Road, Mongkok
New Territories	Tai Po Branch	G/F Shop No. 2, 23-25 Kwong Fuk Road, Tai Po Market, Tai Po
	Fotan Branch	No. 3, 1/F, Shatin Galleria, 18-24 Shan Mei Street, Fo Tan, Shatin

Results of allocations of the Hong Kong Offer Shares in the Hong Kong Public Offering, including the final Offer Price, the level of indication of interests in the International Offering, the level of applications in the Hong Kong Public Offering and the basis of allocations of the Hong Kong Offer Shares will also be published on Monday, January 14, 2019 in the Newspapers and on the Company's website at www.weimob.com and the website of the Stock Exchange at www.hkexnews.hk.

DISPATCH/COLLECTION/POSTING OF SHARE CERTIFICATES AND REFUND MONIES

For applications under WHITE Application Forms or through the White Form eIPO Service

Applicants who apply for 1,000,000 or more Hong Kong Offer Shares and have provided all information required by their **WHITE** Application Forms and applicants who have applied for 1,000,000 Hong Kong Offer Shares or more through the **White Form eIPO** service by submitting an electronic application through the designated website www.eipo.com.hk and their application is wholly or partially successful, may collect their refund cheque(s) and/or share certificates in person from Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong from 9:00 a.m. to 1:00 p.m. on Monday, January 14, 2019 or such other date as notified by the Company in the Newspapers. Applicants being individuals who are eligible for personal collection cannot authorise any other person to make collection on their behalf. Corporate applicants which are eligible for personal collection must attend through their authorized representatives bearing letters of authorization from their corporations stamped with their corporation's chop. Both individuals and authorized representatives must produce, at the time of collection, evidence of identity acceptable to the Hong Kong Share Registrar. If such applicants do not collect their refund cheque(s) and/or share certificate(s) personally within the time specified for collection, they will be dispatched promptly to the address specified in their Application Form by ordinary post at their own risk.

Applicants who have applied for less than 1,000,000 Hong Kong Offer Shares and have provided all information required by their **WHITE** Application Forms and applicants who have applied for less than 1,000,000 Hong Kong Offer Shares through the **White Form eIPO** service by submitting an electronic application through the designated website www.eipo.com.hk and their application is wholly or partially successful, will have their refund cheque(s) and/or share certificate(s) sent to their address on the relevant Application Form on or before Monday, January 14, 2019 by ordinary post and at their own risk.

For applicants using the **White Form eIPO** service and who have paid the application monies from a single bank account, any refund monies will be dispatched to that bank account in the form of e-Refund payment instructions. For applicants using the **White Form eIPO** service and who have paid the application monies from multiple bank accounts, any refund monies will be dispatched to the address as specified in their application instructions in the form of refund cheque(s) by ordinary post at their own risk.

For applications using YELLOW Application Forms and/or via electronic application instructions to HKSCC

Wholly or partially successful applicants using a **YELLOW** Application Form or who gave **electronic application instructions** to HKSCC will have their share certificate(s) issued in the name of HKSCC Nominees and deposited into CCASS for credit to their designated CCASS Participant's stock account or their CCASS Investor Participant stock account as stated in their applications on Monday, January 14, 2019, or, on any other date determined by HKSCC or HKSCC Nominees.

Wholly or partially unsuccessful applicants who have applied for 1,000,000 or more Hong Kong Offer Shares under **YELLOW** Application Forms may collect their refund cheque(s) from the Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Monday, January 14, 2019 or such other date as notified by the Company in the Newspapers. Individual applicants eligible for personal collection must not authorize any other person to collect for them. For corporate applicants which are eligible for personal collection, their authorized representative(s) must bear a letter of authorization from such corporation(s) stamped with such corporation's chop. Both individuals and authorized representatives must produce, at the time of collection, evidence of identity acceptable to the Hong Kong Share Registrar. If such applicants do not collect their refund cheque(s) personally within the time specified for collection, they will be dispatched promptly to the address specified in their Application Form by ordinary post at their own risk.

Wholly or partially unsuccessful applicants who have applied for less than 1,000,000 Hong Kong Offer Shares under **YELLOW** Application Forms will have their refund cheque(s) sent to the address on the relevant Application Form on or before Monday, January 14, 2019 by ordinary post and at their own risk.

Applicants applying through a designated CCASS Participant (other than a CCASS Investor Participant) should check the number of Hong Kong Offer Shares allocated to them with that CCASS Participant.

Refund monies for wholly or partially unsuccessful applications who gave **electronic application instructions** to HKSCC will be credited to their designated bank account or the designated bank account of their broker or custodian on Monday, January 14, 2019. Applicants applying as a CCASS Investor Participant should check the announcement published by the Company and report any discrepancies to HKSCC before 5:00 p.m. on Monday, January 14, 2019, or such other date as determined by HKSCC or HKSCC Nominees. Applicants applying as a CCASS Investor Participant giving **electronic application instructions** to HKSCC may also check the amount of their refund monies via the CCASS Phone System and the CCASS Internet System (under the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time) on Monday, January 14, 2019. HKSCC will also make available to CCASS Investor Participants an activity statement showing the amount of the refund monies (if any) credited to their designated bank account.

PUBLIC FLOAT

Immediately following completion of the Global Offering and before any exercise of the Over-allotment Option, not less than 25% of the total issued share capital of the Company will be held by the public. The Directors of the Company confirm that there will not be any new substantial Shareholder immediately after the Global Offering within the meaning of the Listing Rules and the number of Shares to be held by the public will satisfy the minimum percentage prescribed under Rule 8.08 of the Listing Rules.

The Directors of the Company confirm that the three largest public shareholders of the Company do not hold more than 50% of the Shares held in public hands at the time of the Listing in compliance with Rules 8.08(3) and 8.24 of the Listing Rules. The Directors confirm that there will be at least 300 Shareholders at the time of the Listing in compliance with Rule 8.08(2) of the Listing Rules.

COMMENCEMENT OF DEALINGS IN THE SHARES

No temporary document of title will be issued in respect of the Offer Shares and no receipt will be issued for sums paid on application.

Share certificates will only become valid at 8:00 a.m. on Tuesday, January 15, 2019 provided that (i) the Global Offering has become unconditional in all respects and (ii) the right of termination as described in the section headed “Underwriting – Underwriting Arrangements and Expenses – Hong Kong Public Offering – Grounds for Termination” in the Prospectus has not been exercised.

Assuming that the Global Offering becomes unconditional in all aspects at or before 8:00 a.m. on Tuesday, January 15, 2019, dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Tuesday, January 15, 2019. The Shares will be traded in board lots of 1,000 Shares and the stock code of the Shares is 2013.

In view of the high concentration of shareholding in a small number of Shareholders, Shareholders and prospective investors should be aware that the price of the Shares could move substantially even with a small number of Shares traded, and should exercise extreme caution when dealing in the Shares.

By Order of the Board of Directors
WEIMOB INC.
SUN Taoyong
Chairman

Hong Kong, January 14, 2019

As at the date of this announcement, the Board of Directors of the Company comprises Mr. SUN Taoyong, Mr. FANG Tongshu, Mr. YOU Fengchun, and Mr. HUANG Junwei, as executive Directors; and Mr. SUN Mingchun, Mr. LI Xufu and Mr. TANG Wei, as independent non-executive Directors.

Please also refer to the published version of this announcement in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese).