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WEIMOB INC.

微盟集團 *

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2013)

VOLUNTARY ANNOUNCEMENT

RESTORATION OF THE PRODUCTION ENVIRONMENT AND DATA OF SAAS BUSINESS

This announcement is made voluntarily by Weimob Inc. (the “**Company**”).

Reference was made to the Company’s announcement dated 25 February 2020 in relation to the sabotage on the production environment and data of SaaS business (the “**Accident**”). After repair, the production environment of all of the Company’s SaaS business has been restored to normal, and the sabotaged back-up data of SaaS business merchants has been retrieved as well. It is expected that the data online restoration will be completed at 9 am on 3 March 2020.

1. The Accident and the restoration process are set out as follows:

- (1) On 23 February 2020, one employee of the Company deliberately sabotaged the Company's production environment and data of SaaS business and resulted in SaaS products being unavailable to customers temporarily. Currently the relevant employee has been detained by the police station of Baoshan District of Shanghai, China.
- (2) On 25 February 2020, the Company restored the production environment of core SaaS business, and the new users of SaaS business were able to continue to use the Company’s SaaS products. The Company also provided the existing users with a temporary transition plan to ensure that the merchants may continue their business operation before the restoration is completed.

- (3) On 28 February 2020, the Company restored the production environment of all SaaS business, opened up the login function to the existing users, and restored all the back-up data of Wei Station (微站) products.
- (4) As of 8 pm on 1 March 2020, with the assistance of Tencent Cloud, the Company's back-up data has been retrieved. Due to the large amount of data involved, and in order to ensure data consistency and online experience, the Company will conduct an online data restoration test from 2 am to 8 am on 2 March 2020. During this period, the Company's system services will be temporarily unavailable, and the system data will be rolled back to that on 2 March 2020 after the test is completed.
- (5) The Company will officially perform online data restoration from 10 pm on 2 March 2020 to 9 am on 3 March 2020. The Company will restore the data of 23 February 2020 and before. Meanwhile, the Company will merge the data of 23 February 2020 and the data of 2 March 2020. The data restoration will be completed then.

2. The Company's compensation plan in response to the Accident

Given that the Accident caused an adverse impact and losses to the SaaS business merchants' operation, the Company's senior management has been simultaneously contemplating the merchant compensation plan while working hard on the data restoration. In preparation for the potential cash and traffic compensation that might arise out of the Accident, the Company and the Company's senior management plan to establish a compensation fund with a total amount of RMB150 million, of which RMB100 million will be borne by the Company and RMB50 million will be borne by the Company's senior management (i.e. Mr. SUN Taoyong, the chairman of the board of the directors of the Company (the "**Board**") and chief executive officer of the Company, will contribute RMB35 million; Mr. HUANG Junwei, the executive director and chief technology officer of the Company, will contribute RMB5 million; Mr. FANG Tongshu, the executive director and president of the intelligent business career group, will contribute RMB5 million; Mr. YOU Fengchun, the executive director and president of intelligent marketing career group, will RMB5 million). The Company and the above-mentioned senior management of the Company will pay on pro-rata basis when executing the compensation within the cap disclosed above.

Considering that the SaaS product merchants may suffer loss of profits or loss of traffic resulting from the unavailability of the SaaS system, the Company offers two options for the affected SaaS business merchants' consideration under the compensation plan. Each merchant can choose one of the two options, but not both.

(1) Cash Compensation Plan:

The Company will compensate for the contribution margin of the merchants during the system unavailability period. The specific formula is as follows: *contribution margin = average daily revenue × average contribution margin ratio by industry × period of system downtime.*

Among them, (i) the average daily revenue is equal to the average daily amount of the actual turnover (after excluding tax) generated by a merchant in the Company's system from 7 pm on 17 February 2020 to 7 pm on 23 February 2020; (ii) The contribution margin ratio refers to the ratio of the contribution margin (the tax-exclusive revenue remaining after deducting the cost of goods, storage and logistics and promotion fees, sales commissions and other expenses directly related to the sales and delivery of goods and services) to the revenue. The average contribution margin ratio by industry will be calculated based on the report of the relevant research institution; (iii) The period of system downtime is from 7 pm on 23 February 2020 to 9 am on 3 March 2020.

(2) Traffic Compensation Plan

The Company will offer 50,000 times of exposure of advertisements on Tencent as the traffic compensation for the merchants who were affected during the SaaS system unavailability period, and will at the same time provide account operation services. In addition, the Company will extend the validity period of SaaS services for two months.

Currently the Company is developing an online compensation system. The merchants may proceed with the online compensation procedures upon the completion of the compensation system development.

3. The Company's data security assurance plan

Although the Accident was caused by the misconduct of an employee, it indicated the Company's deficiencies in data security management. Therefore, the Company has invited external data security experts to assist the Company in formulating and evaluating the data security assurance plan, which mainly covers the management and implementation of the multi-level authorization in production environment and data, migration of the data to the Tencent Cloud Database, enhancement of the ability to respond quickly to accidents, and the learning of laws and professional ethics by the operation and maintenance personnel. The company is gradually implementing the aforesaid data security measures, so as to prevent the recurrence of similar accident.

The Board currently expects that the Accident will have a negative impact on the financial conditions of the Group in 2020 to a certain extent. The specific impact will be known after the communication with the affected merchants and the determination of the specific compensation method and amount. Based on the information available as of the date of this announcement, although the Accident will have a negative impact on the Company's business operation and

financial conditions in the short term to a certain extent, considering that the Accident is an incidental event and that the Company has restored the production environment and data of SaaS business as well as has been actively communicating with the merchants on the compensation plan, the Board does not expect that the Accident will have a material adverse impact on the Group's medium and long-term business operation and financial conditions. The Company will monitor the communication with the affected merchants and make further announcement(s) as and when necessary under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board

Weimob Inc.

SUN Taoyong

Chairman of the Board and Chief Executive Officer

Shanghai, the PRC

2 March 2020

As at the date of this announcement, the Board comprises Mr. SUN Taoyong, Mr. FANG Tongshu, Mr. YOU Fengchun and Mr. HUANG Junwei as executive Directors; and Mr. SUN Mingchun, Mr. LI Xufu and Mr. TANG Wei as independent non-executive Directors.

** For identification purpose only*