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WEIMOB INC.

微盟集團*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2013)

VOLUNTARY ANNOUNCEMENT INCREASE IN SHAREHOLDING BY A SHAREHOLDER

This announcement is made by Weimob Inc. (the “**Company**”) on a voluntary basis.

The board of directors of the Company (the “**Board**”) was informed by a shareholder of the Company, Tencent Holdings Limited (“**Tencent**”), the parent company of Tencent Mobility Limited (“**Tencent Mobility**”), that on 2 April 2019, THL H Limited, a subsidiary of Tencent, has acquired 96,820,000 ordinary shares of the Company (the “**Shares**”) (the “**Increase in Shareholding**”). Immediately before the Increase in Shareholding, Tencent, through Tencent Mobility, holds 58,665,000 Shares, representing approximately 2.92% of the total issued share capital of the Company as at the date of this announcement. Immediately after the Increase in Shareholding, Tencent, through Tencent Mobility and THL H Limited, holds 155,485,000 Shares, representing approximately 7.73% of the total issued share capital of the Company as at the date of this announcement.

The Board considers that the Increase in Shareholding by Tencent in the Company demonstrates Tencent’s confidence in the prospects of the Company.

By order of the Board

Weimob Inc.

SUN Taoyong

Chairman of the Board and Chief Executive Officer

Shanghai, the PRC

2 April 2019

As at the date of this announcement, the Board comprises Mr. SUN Taoyong, Mr. FANG Tongshu, Mr. YOU Fengchun and Mr. HUANG Junwei as executive Directors; and Mr. SUN Mingchun, Mr. LI Xufu and Mr. TANG Wei as independent non-executive Directors.

* *For identification purpose only*